

What are Promotions?

Last Modified on 04/15/2021 5:01 pm PDT



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Promotions are emails sent to employees through the portal. For best success, send promotions Tuesday, Wednesday and Thursday.

Pre-Launch - is the first promotion email to be sent 2 - 5 days prior to Launch. This promotion creates awareness to employees and sets expectations that their online statement will be available soon.

Go Live - is the launch email with link to employees own statement to access their account, create their password and view their statement.

Follow Up - promotion sent a week after launch to employees who have not viewed their statement yet. You can send 3 or more reminder emails with one week interval on alternating days
